COMMUNITY GUIDE

May 2015





Woodstock Opera House

The Romanesque-style Opera House, built in 1889, remains the cultural and entertainment center of Woodstock. Performers who spent their early years on its stage include Orson Welles and Paul Newman, among others. Today, plays, concerts and performances are scheduled throughout the year.

HISTORY

The City of Woodstock is located in McHenry County, Illinois, 55 miles northwest of downtown Chicago. Woodstock is a true Midwestern city where community and quality of life are values revealed in every street and sidewalk. Beginning in the center of its historic Square and moving out to its agriculture edge, Woodstock is truly unique, a place its citizens are proud to call home.

Originally, the town was called Centerville to attract the seat of McHenry County government in 1842. The Centerville site was chosen when Alvin Judd donated a two-acre public square for the county offices. The name was changed to Woodstock in 1845, named after the Vermont birthplace of early settler Joel Johnson. Woodstock was incorporated as a City in 1852 and received city status in 1873.

In the mid-1800's, the Chicago and Northwestern Railroad provided farmers with easy access to Chicago and Woodstock became home to one of the world's largest dairy processing plants operated by the Borden Company. The early 1900's brought the Emerson and Oliver Typewriter Companies to the city and by 1922, nearly half of the world's typewriters were made in Woodstock. After World War II, industrial activity declined, but residential construction boomed as Woodstock became a destination for those looking to escape the congestion of Chicago. With a population of nearly 25,000, Woodstock has matured into a well-rounded community offering a multitude of housing choices, diverse employment and shopping opportunities, outstanding recreational facilities and a quality of life second to none.

ANNUAL EVENTS

Throughout the year, the City of Woodstock is host to a variety of fun and exciting events.

- *Groundhog Days* late January thru early Feb.
- Fair Diddley Sunday after Mother's Day
- Farmers' Market Tues. & Sat. 8 am. to 1 pm. May thru October
- ♦ Memorial Day Ceremony and Parade
- ♦ *Movies in the Park* June, July & August
- ♦ Woodstock Challenge Road Run mid-June
- ♦ *Musicfest* late June
- City Band Concerts Weds. nights June thru August
- Gaver's Cancer Foundation Barndance mid-July
- ♦ Summer in the Park Family Fest mid-July
- ♦ Woodstock Folk Festival 3rd Sunday in July
- ♦ *Downtown Sidewalk Sales* late July
- ♦ *Mozart Festival* Late July & Early August
- ♦ *McHenry County Fair* Early August
- ♦ Woodstock on the Square Car Show August

- ◆ Jazz Fest on the Square August
- Harvest Fest mid-Sept.
- ◆ Halloween Festivities on the Square
- Lighting of the Square - Friday after Thanksgiving



Lighting of the Square

- Christmas Parade and Cookies with Santa Sunday after Thanksgiving
- ◆ Ladies Night Out 1st Thursday in December
- ♦ Woodstock Opera House performances year-round

NOTE: Events, dates and times may vary. Call City Hall at (815) 338-4301 or visit www.woodstockil.gov for more information.

For a free Visitors Guide and information on events occurring throughout McHenry County, contact *Visit McHenry County* at (815) 893-6280 or www.visitmchenrycounty.com.

WOODSTOCK QUICK FACTS

Population

2010 Census	24,770
2015 Estimate	25,267
2020 Estimate	26,573

Households

2010 Census	9,014
2015 Estimate	9,259
2020 Estimate	9,799
Avg. Household Size	2.66

Income

Avg. Household	\$73,248
Median Household	\$57,568
Per Capita Household	\$27,378

Tax Rates

Sales Tax	7.0%
Utility Tax (telephone only)	6.0%
Property Tax Rate	
McHenry Co.	1.141220
Dorr Twp.	0.154700
Road & Bridge	0.291960

 Road & Bridge
 0.291960

 School Dist. 200
 8.215297

 College Dist. 528
 0.445272

 Fire and Rescue
 0.933420

 City of Woodstock
 2.228712

 Conservation Dist.
 0.283996

 Total
 13.694577

Education

Public Early Learning Ctr.	1
Public Elementary Schools	6
Public Middle Schools	2
Public High Schools	2
Private Elementary Schools	1
Private High Schools	1

McHenry County College Aurora University

Housing

Housing Units

<u>Units</u>	Pct.
8,309	70.9%
3,417	29.1%
920	7.3%
	8,309 3,417

Total 12,646 100.0%

Median Home Value \$165,595 Median Apartment Rent \$902/month

Source: city-data.com, 2012

KEY DEMOGRAPHICS

Within a *10 mile radius* of Woodstock:

- 172,801 Persons and 60,477 Households
- \$71,979 Median HH Income
- \$87,087 Average HH Income
- Median Age of 37.1

Market Area Tapestry Segments

- Front Porches
- Green Acres
- Parks and Rec



Retail Opportunities in Woodstock

The City of Woodstock is a great location for retail businesses. From the historic downtown Square to the heavily traveled roads that bisect our City, Woodstock has plenty of sites to accommodate your business. According to ESRI, Woodstock has retail leakage in the following sectors:

<u>Sector</u>	<u>Leakage</u>
Department Stores	\$15,465,763
Clothing Stores	\$10,223,441
Building Materials	\$ 4,811,171
Sporting Goods	\$ 3,973,198
Full Service Restaurants	\$ 3,477,837
Shoe Stores	\$ 1,703,348
Furniture Stores	\$ 849,651
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Daytime Population Change due to Commuting: +4.7 (25,934)



Woodstock Square

The *Historic Woodstock Square*, listed on the National Register of Historic Places, offers unique shops, fine art, artisan-crafted items, fine dining and live entertainment in a beautiful setting. And parking is FREE! It was named a 2007 Distinctive Destination by the National Trust for Historic Preservation.



EDUCATION AND LABOR FORCE

Educational Attainment, Age 25+ City of Woodstock (2012)

Level % of	Total
% HS Grad or Higher	87.3
% Bachelor's Degree or Higher	30.1
% Graduate Degree/Prof. Deg.	10.1

School District 200 Statistics (2013)

Enrollment	6,734
\$ Spent per Pupil	\$11,675
ACT Composite Score	20.9
HS Graduation Rate	92.5%

Business Resources City of Woodstock	
Economic Development Dept.	(815) 338-4305
McHenry County EDC www.mchenrycountyedc.com	(815) 893-0895
Woodstock Chamber of Commerce www.woodstockilchamber.com	(815) 338-4300
IL Small Business Development Center www.shahcenter.mchenry.edu	(815) 455-6098
McHenry County Workforce Network www.co.mchenry.il.us	(815) 338-7100

Available Labor Force (2014)

County	<u>Total</u>	Unemployed
McHenry	175,545	10,759
Cook	2,617,923	195,735
DuPage	533,535	31.045
Kane	279,298	18,505
Lake	374,880	24,933

McHenry County Employment by Industry (2014)

Category	<u>Total</u>
Manufacturing	15,912
Retail Trade	15,627
Government	15,308
Health Care & Social Asst.	11,674
Construction	8,978
Administrative & Support	8,808
Accommodations & Food Serv.	8,384
Prof,, Scien. & Tech Services	6,830
Services, Other	6,774
Finance and Insurance	6,319
Wholesale Trade	5,622
Real Estate & Rental	4,266
Arts, Entertain. & Recreation	2,981
Transportation & Warehousing	2,537
Education Services (Private)	1,842
Agribusiness	1,356
Information	1,353
Management	736
Utilities	98
Unclassified Industry	89
Mining	66



Centegra Woodstock

Woodstock is home to businesses representing a variety of industries. Our largest employers include:

- McHenry Co. Govt. Center
- Unit School District 200
- Centegra Health System
- Catalent
- Charter Durabar
- Wal-Mart
- Kraft Food Group Claussen Pick.les

Woodstock offers:

- TIF District
- Façade Improvement Grants
- Sales Tax Incentives

RANSPORTATION



Area Map

MAJOR ROADS IL 47 IL 120 **US 14** IL 176 (3 miles south) IL 23 (7 miles west) IL 31 (7 miles east) IL 173 (10 miles north) US 12 (13 miles east) I-90 (12 miles south) I-43 (23 miles north) I-94 (24 miles east) **I-39** (25 miles west)

AIRPORTS

Chicago-Rockford (33 miles west) Chicago O'Hare (34 miles southeast) Chicago Executive (30 miles east) Lake in the Hills (8 miles southeast) Galt Executive (5 miles northeast)

RAIL

Woodstock Metra Station, UP NW Line to/from Chicago www.metrarail.com

BUS

PACE Bus, Routes 807, 808, Dial-A-Ride Service www.pacebus.com

PARKS AND RECREATION

The Woodstock Parks Department maintains recreational facilities in excess of 550 acres. In Woodstock, you're never far from a ball field, tennis court, playground, bike trail, picnic shelter or natural area. If you like water, the Woodstock Water Works Family Aquatic Center has a zero depth pool, double flume slide, play features, 8-lane lap pool, 1 and 3 meter diving boards, concessions and free parking. The Woodstock Recreation Center has



Woodstock Square

exercise equipment and free weights, an indoor pool with whirlpool and sauna, aerobics/dance floor, 2 racquetball courts and a full-size gym with indoor track. Children and adults can choose from wide variety of recreational programming (preschool, dance, fitness, sports, organized athletic leagues, etc.) offered by the department. McHenry County boasts 20,000 acres of conservation land for biking, hiking, fishing and canoeing. Boating is available on the Fox River and Chain-O-Lakes while golfers have 24 different courses to choose from.



Woodstock Water Works



Emricson Park Pavilion

City of Woodstock 121 W. Calhoun Street Woodstock, IL 60098

Phone: (815) 338-4300 Fax: (815) 334-2269

www.woodstockil.gov

Mayor

Dr. Brian Sager

City Council

Daniel Hart Maureen Larson Mark S. Saladin Joseph Starzynski RB Thompson Michael A. Turner

City Manager

Roscoe Stelford

Economic Development Director

Garrett Anderson



Woodstock City Hall

COMMUNITY FACILITIES

Woodstock City Government

Full-Time City Manager. 137 full-time, 82 part-time and 105 seasonal employees. FY15-16 Budget: \$32,061,600 (815) 338-4300

Police Department

41 Sworn Officers. FY15-16 Budget: \$4,983,800 (815) 338-2131 (non-emergency)

Woodstock Fire/Rescue District

40 Firefighters/Paramedics. Fire Insurance Class: 5. FY15-16 Budget: \$7,506,000 (815) 338-2621 (non-emergency)

Utilities

Communications:

AT&T (800) 288-2020 Comcast (800) 266-2278 Electric: ComEd (800) 334-7661 Natural Gas: Nicor (888) 642-6748 Refuse/Recycling: MDC (815) 568-7274 J.U.L.I.E. 811 or (800) 892-0123

Water and Sanitary Sewer are provided by the City of Woodstock. Excess capacity is available. Public Works: (815) 338-6118

Woodstock Public Library

43,000 sf. facility, with 180,000 items. 34 public access computers, wi-fi available. (815) 338-0542

www.woodstockpubliclibrary.org

McHenry Co. Government Center

1,200 employees. Includes Administrative offices for all McHenry County Divisions and Depts. 22nd Judicial Court. (815) 334-3000 www.co.mchenry.il.us

Centegra Hospital - Woodstock

347 beds, Acute and Emergency Care. (815) 338-2500 www.centegra.org

McHenry County College

Serves 60,000 participants annually. Offers 6 associate's degrees and 17 Associates of Applied Science degrees. Workforce development and training available.

(815) 455-3100 www.mchenry.edu

Aurora University, Woodstock Center

Graduate and adult degree completion programs available.

(815) 337-6051 www.aurora.edu

